

1. Report on one day seminar- Freelancing Financial Advisor: A Budding career as an Entrepreneur under TiRE (Tirpude's Industry Readiness Exercise)

- Conducted on: 20-08-2017
- Resource Person: Mr. Bharat Parekh
- Attended by: 90 students

A session was organised under TiRE on 20th August 2017, 9:00 am at Krazy Castle, Subhash Nagar, Nagpur. The highlight of the sessions includes session by Mr. Bharat Parekh on the topic Freelancing Financial Advisor: A Budding career as an Entrepreneur under TiRE (Tirpude's Industry Readiness Exercise)



2. Report on One Day Workshop on- Simple steps to Business / Career organised under Tirpude's Innovation Programme for Students (TIPS)

- Conducted on: 21-08-2017 & 22-08-2017
- Resource Person: Mr. Dinesh Godhani, Mr. Sanjay Nath and Dr. Sanjay Kavishwar
- Attended by: 78 Students
- Coordinated by: Prof. Yogesh Gharpure

Tirpude institute of Management Education (TIME) organised a two day workshop under Tirpude's Innovation Programme for students (TIPS) on Simple steps to Business/ Career which was designed keeping in mind various innovative aspects that are required in the industry. The concepts covered were-

- Bringing innovation in family Business
- Importance of IPR
- Procedure for filling Patents
- Basics of Behavioural Economics

The session on 'Bringing innovation in family business' gave students having family business an overview of critical transitions in family businesses , and how to introduce and bring innovations. The session was conducted by an Alumnus Mr. Dinesh Godhani.

The session on Importance of IPR aimed at equipping the students with the practicalities of IPR and the legal procedures related to it. The session on Procedure for filling Patents included talks on importance and procedures of Patenting in India. The session on Behavioural economics provided students with valuable insights on how to start changing how individual think and thereby changing how organizations think.



3. Report on One Day Workshop on-Success Mantra by Mr. Vishal Agrawal- Self made Entrepreneur

- Conducted on: 23-08-2017
- Resource Person: Mr. Vishal Agrawal, Director- Plasto industries pvt. Ltd.
- Attended by: 65 Students
- Coordinated by: Prof. Prerna Kothari

A session under TiRE was organised on 23rd August, 2017 for the MBA students on the topic Success Mantra by Mr. Vishal Agrawal. Mr. Vishal Agrawal is amongst one of the most successful entrepreneurs of Nagpur city. Through this session the students got the opportunity to learn about the various ways to channelize their thoughts and interest in to a established business and also how entrepreneurship skills are crucial for the success of the business.



4. Report on Panel Discussion on how to overcome barriers in Entrepreneurship

- Conducted on: 10-01-2018
- Resource Person: Mr Manish Khanchandani(Founder, Khichadiwala), Mr. Manjot Singh(Founder Desi Kitchen) and Mr. Karamjot Singh (Entrepreneur in event management)
- Attended by: 50 students
- Coordinated by: Prof. Prasanna Shembekar

On 10th January, a panel discussion was arranged. Panelists were notable alumni of Tirpude Institute, Mr Manish Khanchandani(Founder, Khichadiwala), Mr. Manjot Singh(Founder Desi Kitchen) and Mr. Karamjot Singh (Entrepreneur in event management). Panel discussion was conducted by Himanshu Nagpal, student of BBA. The panel discussion was arranged with the objective of making the students aware about the various barriers they might face while managing their family business and the various ways by which they can overcome these barriers. The Panellists cleared student's doubts by sharing their own personal experiences from the industry and also by giving them certain tips.

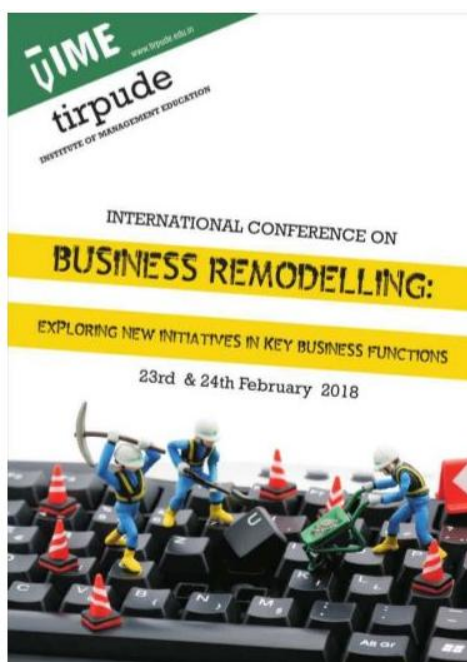




5. Report on International Conference on Business Remodelling: Exploring New Initiatives in Key Business Functions

- Conducted on: 23-02-2018 to 24-02-2018
- Key Note Speaker: Professor Murali Patibandla from Indian Institute of Management, Bangalore.
- Attended by: 90 delegates and 75 students
- Coordinated by: Prof. Prerna Thakwani, Dr. Sangeeta Deshpande & Prof. Prashant Rajurkar

A 2-day international conference was held at the institute premises, on 23rd & 24th February. The theme was “**Business Remodelling: Exploring New Initiatives in Key Business Functions**”. A total of 70 papers were received for the conference, of which 46 were actually presented. (list of research papers, with their authors, is mentioned as annexure at the end). The schedule of this conference for two days was arranged in seven technical sessions, other than the inaugural function, keynote address and valedictory. A keynote address was delivered by distinguished Professor Murali Patibandla from Indian Institute of Management, Bangalore. He spoke at length on globalization in the context of the Indian economy and its ‘good’ and ‘bad’ and said that business houses should focus on adaptability and team-building as a part of their remodelling. Talking of Asia being the new focus of economic activity, he mentioned how India and China have contributed to the global economic development. Prof. Murali further discussed the origins and causes of financial crisis of 2008 and, in his concluding remarks, stated the factors that give India the potential to become a superpower of future. Participants included those from Spain, Brazil, Mexico and USA apart from those from various cities of India.



Organizing Committee:

Chief Patron

Shri Rajkumarji Tirpude, President, Yugantar Education Society

Patron

Shri W.T. Kombade, Secretary, Yugantar Education Society

Conference Chairman - Dr. Lalit Khullar, Director,
Tirpude Institute of Management Education

Conference Secretaries – Dr. Sangeeta Deshpande
Prof. Prashant Rajurkar
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**6. Report on One Day Workshop on- Copyright: Legal Aspects and Applications -
Tirpude's Innovation Programme for Students (TIPS)**

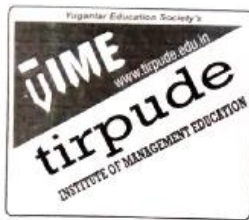
- Conducted on: 18-01-2019
- Resource Person: Advocate Prakash Tiwari
- Attended by: 110 students
- Coordinated by: Prof. Abhishek Shahu & Prof. Prasanna Shembekar

Tirpude Institute of Management Education organised a One day Workshop on “Copyright: Legal Aspects and Application” with an aim to educate and make the students aware

regarding the various prevailing copyright laws in our country and their practical application and enforcement in day to day work. It was observed that there is an acute lack of awareness among the students on various issues relating to copyright and its enforcement. The workshop was a step towards creating awareness among the students regarding various copyright exclusive rights vested in the owner of copyright and how the students can become good Indian citizens by following these laws.

Sessions that were conducted in the workshop were:

- Introduction to Copyright and Copyright laws
- Infringement of Copyright laws and their consequences
- Copyright Act, 1947



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18th January 2019

To,
Advocate Prakash Tiwari
Police Line Takli,
Nagpur

Subject: Thank You!

Dear Sir,


We are grateful to you for sparing your valuable time for the lecture and sharing your knowledge and experience with our students on the topic- **Copyright: Legal Aspects and Applications**

It is because of professionals like you, we are able to succeed in imbining the correct work ethic and showing our students a snapshot of real world.

We look forward to many such interactions in the future.

Thanks Again,

Warm Regards,


Prof. Abhishek Shah

Faculty In charge

Received
Dinani
18/01/2019

7. Report on One Day Seminar on- Importance of IPR for start-ups- Tirpude's Innovation Programme for Students (TIPS)

- Conducted on: 21-09-2019
- Resource Person: Advocate Ms. Anisha Sharma
- Attended by: 54 MBA Students
- Coordinated by: Prof. Prashant Rajurkar

A one day seminar was conducted for MBA students on Importance of Intellectual Property rights for Start-ups under TIPS with an aim to make the students aware about the various IPRs in relation to start-ups and the facilities being extended by the government of India to help and support the start-ups. The seminar focused on national innovation and start up policies (National Innovation and Start-up Policy (NISP) and the procedures to register Project work/ business plans under copyright.

Contents of the Seminar

- Importance of Intellectual Property Rights
- Procedures to register Project work/ business plans under copyright
- Copyrights and Trademarks

8. Report on One Day Seminar on- Importance and Protection of Designs in Business- Tirpude's Innovation Programme for Students (TIPS)

- Conducted on: 25-01-2020
- Resource Person: CA Prem Gopalani
- Attended by: 70 MBA Students
- Coordinated by: Prof. Mahesh Joshi & Prof. Abhishek Shahu

Designs are an integral and important asset to an organisation. A One day seminar on Importance and protection of Design in Business was conducted by Tirpude Institute Management Education under TIPS. The seminar focused on how designs play an important role in the success of any business. Also the seminar reflected on the importance of protection of these designs, issues relating to licensing or selling the registered designs and how these designs can become an important source of revenue for the firm.

Topics covered in the seminar were:

- Design Rights and Registration
- Importance of Design Registration
- Advantages of Design Registration

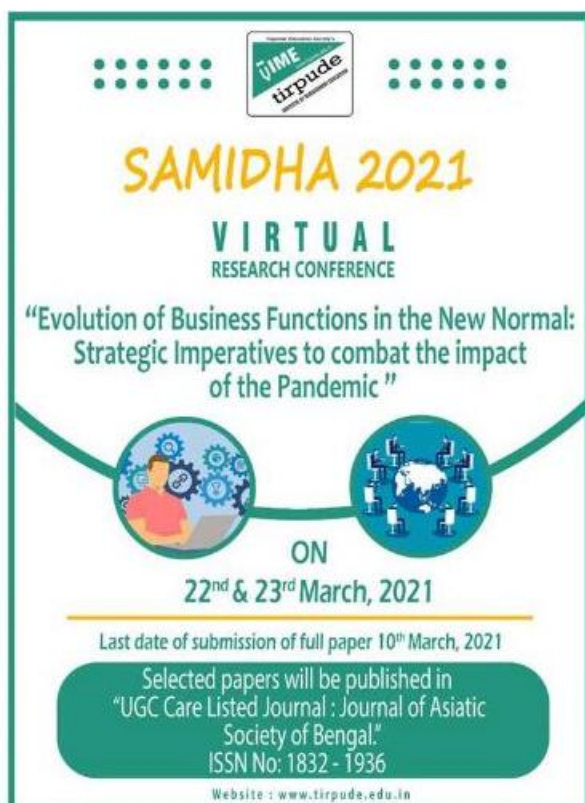


9. Report on Samidha 21: Virtual Research Conference on Evolution of Business in the New Normal: Strategies Imperatives to combat the impact of the Pandemic

- Conducted on: 08-04-2021 to 09-04-2021
- Key Note Speaker: Dr. Hitesh Shukla, Professor, Rajkot University.
- Attended by: 42 delegates and 20 students
- Coordinated by: Dr. Prerna Thakwani & Dr. Prasanna Shembekar

SAMIDHA-21 Virtual research conference was held on 8th and 9th April, 2021. The conference was inaugurated by Dr. Subhash Chaudhari, Hon'ble Vice Chancellor, RTM Nagpur University. This was followed by the first keynote address by Dr. Hitesh Shukla, Professor, Rajkot University. The second keynote address was delivered by Dr. Kapil Chandrayan, Independent Consultant.

- The conference was divided into four sessions.
- Two sessions were held each day.
- Total number of registrations received were 42.
- Total number of research papers received were 39.
- Total number of papers actually presented were 32.



10. Report on One Day Workshop on- Intellectual Property Rights and Management- Tirpude's Innovation Programme for Students (TIPS)

- Conducted on: 12-01-2022
- Resource Person: Adv. Richa Inamdar
- Attended by: 60 Students
- Coordinated by: Prof. Abhishek Shahu

Knowledge on intellectual property is indispensable in today's globalized business, research and Development, and innovations. Issues in food, water, energy, waste, health, disease, communication, and transportation among others require creative and innovative solutions. On the above backdrop, Tirpude Institute of Management Education under TIPS organised a one day workshop on Intellectual Property Rights. The main aim of workshop was to impart greater awareness about the issue of Intellectual Property Right (IPR), which has gained a special importance for all the domains of socio-economic development. It aid to understand of patentability criteria in details and viable aspect of the patent. This seminar provided the foundation on intellectual property rights including copyrights, patents and utility models, trademarks, industrial designs, trade secrets, and many more. Sessions that were conducted in the workshop were:

- Introduction to IPR Spectrum
- Patentability Criteria with Case Studies
- Patenting Mechanism and Procedure

